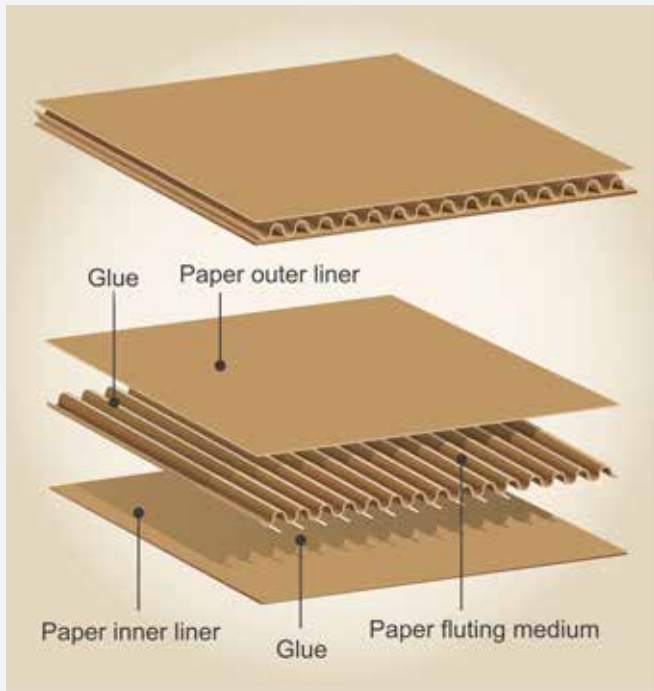


# Packaging Boxes Buying Guide



# Corrugated Boxes

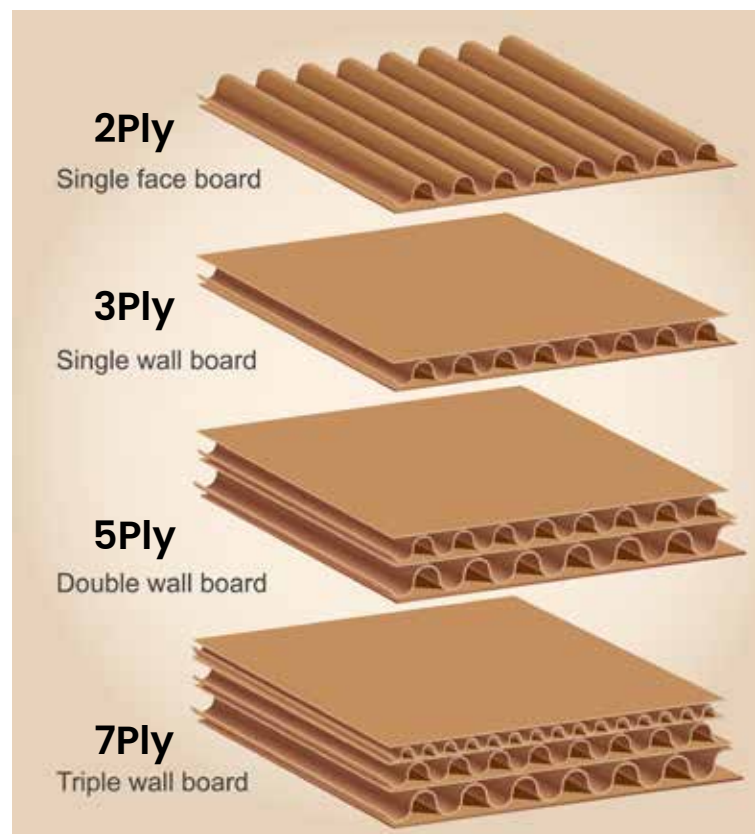


A corrugated box consists of liner (Outer/Inner) and flute (medium). Liner is the flat surface that adheres to the medium. The medium is the wavy, fluted paper between the liners. Box strength will vary depending on the various liner (Outer/Inner) and flute combinations.

Corrugated box can be created with several different flute profiles. Generally, larger flute profiles deliver greater vertical compression strength and cushioning. Smaller flute profiles provide enhanced structural and graphics capabilities for use in retail packaging.

## Why we use corrugated boxes ?

- A corrugated box is stronger than a cardboard box
- It can be recycled and reused. Boxes are made of biodegradable material
- A corrugated box offers flexibility and is also cost effective
- It is sustainable
- Corrugated boxes are easily customizable and provide branding options.
- They are lightweight
- A Corrugated box is designed in such a way that it helps to protect the product from moisture and bacteria
- Thus, it is a great option for the packaging of food products eg: Corrugated pizza box



# What kind of box do I need ?



## 3 Ply Box

For Lightweight Shipments



## 5 Ply Box

38% stronger than 3ply boxes



## Tuck In Box

Short flaps make it easy to tuck



## Office File Box

Easy to store files and close lid



## Long Box

Short flaps make it easy to close



## Wrap Around Box

Long flaps to guard Product



## Pizza Box

Full-overlap flaps for Extra strength



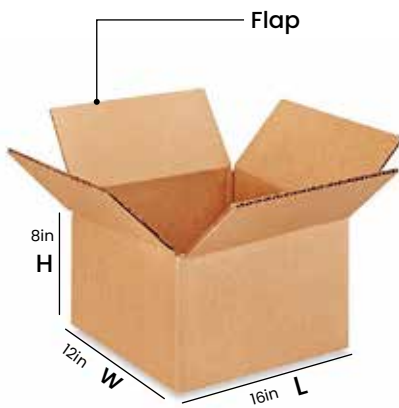
## Festive Box

Lightweight gift boxes for every occasion

# How to measure a box

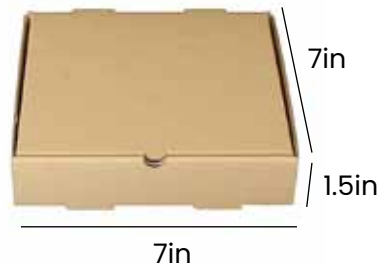
- The first dimension is length. Length is always the longest side of the box.
- The second dimension is width. The width side also has a flap but is always the side shorter than the length.
- Height is the only dimension without a flap. The height measurements do not include flaps.

**NOTE:** Acceptable manufacturing variance is (+/-) 1/8in



**Standard Box**

L x W x H
16in x 12in x 8in



**Pizza Box**

L x W x H
7in x 7in x 1.5in



**Long Box**

L x W x H
4in x 4in x 12in

## Helpful Hints

Always use cushioning material while shipping any product in corrugated boxes. It will reduce the chances of damage during transportation.

### Cushioning/void fill options

- Bubble Wrap
- Kraft Paper Wrap
- Honeycomb Paper Cushioning