

# Standup Pouches Buying Guide



# Pouches

## Benefits & Specs



Environment  
Friendly



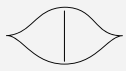
Cost  
Reduction



Product  
Visibility



Multi  
Layered



Bottom  
Gusset



Resealable  
Zipper



Tear  
Notch



Leak  
Proof

## Advantages

- User Friendly
- High Convenience
- Cost Effective
- Space Convenience
- Strong Shelf Appeal
- Transport Advantages
- Best Alternate to Plastic Bottle



# Types of Standup Pouches



## Transparent Pouches

Brand Name - DCG  
Thickness - 110microns



## Kraft, Kraft with Window

Brand Name - DCG  
Thickness - 130microns



## Metalized Pouches

Brand Name - DCG  
Thickness - 110microns



## Colored Pouches

Brand Name - DCG  
Thickness - 100microns



## Colored with Window Pouches

Brand Name - DCG  
Thickness - 100microns



## Spout 10mm Pouches

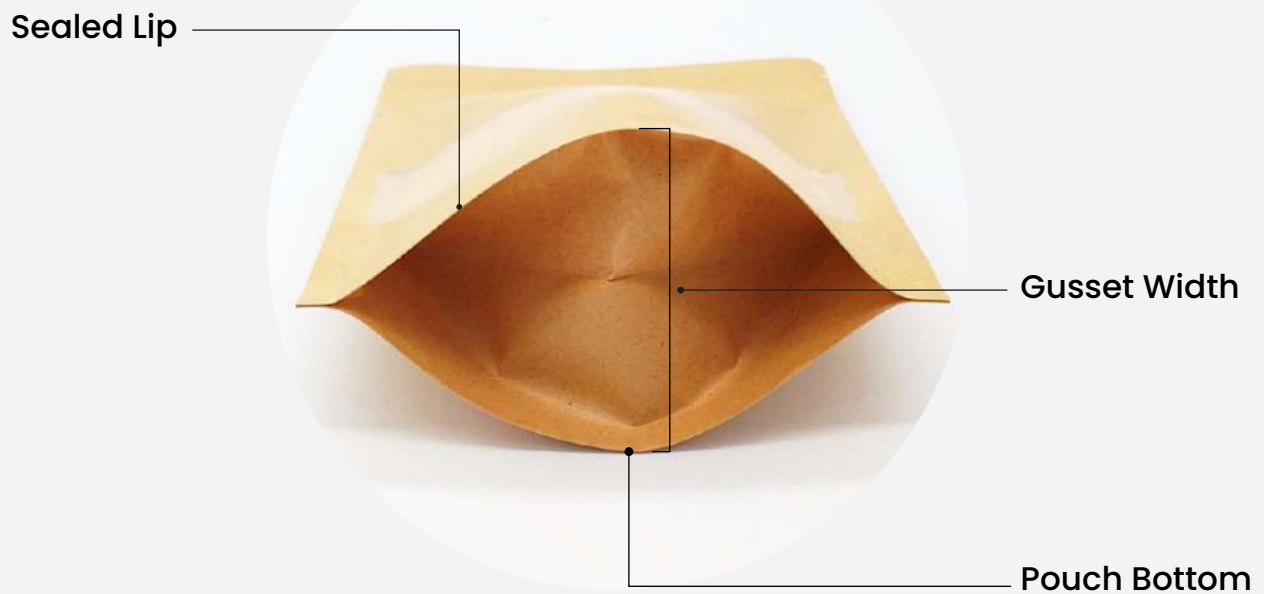
Brand Name - DCG  
Thickness - 110microns



## Spout 21mm Pouches

Brand Name - DCG  
Thickness - 110microns

## Measuring a Bag



# Capacity to Pouch size conversion

Easily convert capacity to pouch size using this table. This is meant to be a guide; individual specifics may differ.

| SN | SIZE<br>W x L + BG    | SIZE<br>W x L + BG   | CAPACITY     |         |              |        |
|----|-----------------------|----------------------|--------------|---------|--------------|--------|
|    |                       |                      | SUGAR/PULSES | ALMONDS | COFFEE BEANS | WATER  |
| 1  | 90mm x 150mm + 50mm   | 3.5in x 6in + 2in    | 100g         | 50g     | 30g          | 100ml  |
| 2  | 100mm x 180mm + 60mm  | 4in x 7in + 2.4in    | 180g         | 100g    | 50g          | 175ml  |
| 3  | 130mm x 205mm + 70mm  | 5in x 8in + 2.75in   | 380g         | 250g    | 100g         | 400ml  |
| 4  | 150mm x 230mm + 80mm  | 6in x 9in + 3.1in    | 600g         | 450g    | 200g         | 675ml  |
| 5  | 180mm x 255mm + 90mm  | 7in x 10in + 3.5in   | 1kg          | 700g    | 300g         | 1100ml |
| 6  | 205mm x 300mm + 100mm | 8in x 12in + 3.9in   | 1.5kg        | 1kg     | 500g         | 1800ml |
| 7  | 235mm x 345mm + 120mm | 9in x 13.5in + 4.7in | 2kg          | 1.5kg   | 650g         | 2500ml |

| SN | SIZE<br>W x L + BG   | SIZE<br>W x L + BG  | CAPACITY | SPOUT CUT      |
|----|----------------------|---------------------|----------|----------------|
| 1  | 90mm x 130mm + 50mm  | 3.5in x 5in + 1in   | 100ml    | Centre         |
| 2  | 120mm x 170mm + 80mm | 4.3in x 7in + 1.5in | 150ml    | Centre/ Corner |
| 3  | 140mm x 200mm + 80mm | 5.3in x 8in + 3in   | 500ml    | Centre/ Corner |
| 4  | 170mm x 265mm + 90mm | 7in x 10in + 3.5in  | 1L       | Corner         |

\*BG- Bottom Gusset

